| **Characteristic** | **18-24**  N = 961 | **25-34**  N = 1781 | **35-44**  N = 761 | **45-54**  N = 431 | **55 and above**  N = 211 | **p-value** |
| --- | --- | --- | --- | --- | --- | --- |
| Instagram | 45 (47%) | 91 (51%) | 28 (37%) | 7 (16%) | 3 (14%) | **<0.0012** |
| Other | 11 (11%) | 13 (7.3%) | 1 (1.3%) | 1 (2.3%) | 1 (4.8%) | 0.0613 |
| Facebook | 48 (50%) | 135 (76%) | 62 (82%) | 30 (70%) | 12 (57%) | **<0.0012** |
| WhatsApp | 81 (84%) | 163 (92%) | 70 (92%) | 42 (98%) | 21 (100%) | 0.0603 |
| LinkedIn | 21 (22%) | 79 (44%) | 45 (59%) | 21 (49%) | 11 (52%) | **<0.0012** |
| You Tube | 47 (49%) | 118 (66%) | 53 (70%) | 28 (65%) | 19 (90%) | **0.0022** |
| Twitter | 63 (66%) | 92 (52%) | 22 (29%) | 9 (21%) | 2 (9.5%) | **<0.0012** |
| 1n (%) | | | | | | |
| 2Pearson's Chi-squared test | | | | | | |
| 3Fisher's exact test | | | | | | |